

Vita of

Mark Oliver Schloesser

**Global Director International Venue Management & Consulting,
Hannover Fairs International**

**Vice President Commissioner of Deutsche Messe Venue Operations, Jakarta, Indonesia
Vice Chairman of Hannover Greenland Venue Management, Shanghai, PR China**

With more than 15 years of experience in the international Real Estate industry Mr. Schloesser joined Deutsche Messe AG in April of 2013, assigned to lead and develop Deutsche Messe' new line of business of International Venue Management and Consulting (IVM).

Only one year later, a first success was achieved when a consultancy contract, followed by a Joint Venture Agreement and Operating Agreement was signed for the Indonesia Convention Exhibition (ICE) project in Jakarta.

Mr. Schloesser has been further developing the lines of Venue Consulting and Venue Operation services for Deutsche Messe with other successful projects such as the Guangdong Tanzhou International Convention & Exhibition Center phase I and II in Foshan, Nanjing Airport City Exhibition Center in Nanjing-Lishui, Xiamen New International Exhibition Center, Jamsil Sports and MICE Complex in Seoul and the Yokohama Integrated Resort project.

In 2019 Mr. Schloesser formed a joint venture between Hannover Fairs International and Greenland International Hotel and Tourism Group, a leading Chinese Real Estate developer. This joint venture, Hannover Greenland Venue Management (HGVM), is now involved in exhibition venue projects in Jinan, Xi'An, Harbin, Lanzhou, Bozhou and Wuhan.

After graduating from University of Applied Sciences of Lower Saxony with a major in architecture, specialized in Facility Management and Real Estate Management, Mr. Schloesser was responsible for managing a municipality owned convention and event center near Hamburg before he joined the US based Software Company Symantec to lead their office portfolio in Central and Eastern Europe.

In 2007 Mr. Schloesser joined UK based Facility Management Company "Corporate Occupier Solutions", a joint venture of EC Harris, one of Europe's leading Real Estate service companies and Cushman & Wakefield, the world's largest, privately owned Real Estate Company. In 2010 Mr. Schloesser transitioned fully to Cushman and Wakefield leading one of their key account portfolios in Europe, Middle East and Africa.

As an expert in the Real Estate and Facility Management industry as well as in the international exhibition industry, Mr. Schloesser has collected vast experience in company build up, business development, implementation of standard operating procedures, executive staff recruitment, building design, layout, fit out and infrastructure development and was recently appointed as one of four members of the "Committee of Experts on Convention and Exhibition Industry Development" for the Beijing Daxing International Airport Economic Zone.