

Vita of

Dr. Andreas Gruchow

Member of the Managing Board of Deutsche Messe AG, Honorary President and Member of the Board of Directors at UFI

Dr. Andreas Gruchow has been a member of the Managing Board of Deutsche Messe AG, Hannover, from 2008 until 2021. He was responsible for the business units Finance & Legal, Floor Coverings & Woodworking & Digitization, Global Fairs & New Formats & Global Sales, the International Subsidiaries (HANNOVER FAIRS International) and M&A as well as the division International Venue Management.

Dr. Gruchow started his working career in 1994 as Head of Deutsche Messe's "EXPO 2000" department. After EXPO 2000, he was made a member of the Deutsche Messe AG management team and appointed Senior Vice President, International Trade Fairs, in which capacity he was in charge of DOMOTEX, LIGNA, BIOTECHNICA and several other Hannover-based capital-goods trade fairs. From 2002 until 2016, Dr. Gruchow was also Managing Director of Deutsche Messe's subsidiary "Fachausstellungen Heckmann", which organizes consumer-goods trade fairs in Hannover and at other locations in Germany as well as the "Gesellschaft für Verkehrsförderung".

Dr. Gruchow was appointed to the Managing Board of Deutsche Messe in April of 2008 with a focus on all overseas activities of the company. With 2017 revenue projected to total about 357 million euros, Deutsche Messe ranks among Germany's top five tradeshow producers. In 2016, Deutsche Messe planned and staged 129 trade fairs and congresses around the world – events which hosted a total of about 40,000 exhibitors and some 3.6 million visitors. The company's event portfolio includes such world-leading events as HANNOVER MESSE (industrial technology), LABVOLUTION (lab technology), CeMAT (intralogistics and supply chain management), didacta (education), DOMOTEX (carpets and floor coverings), INTERSCHUTZ (fire prevention, disaster relief and safety & security), and LIGNA (woodworking, wood processing, forestry). With approx. 1,200 employees and a network of 58 sales partners, representatives and branch offices, Deutsche Messe is present in about 100 countries.

Dr. Gruchow did hold the following external board memberships and honorary posts: Member of the Board, Shanghai New International Expo Centre (SNIEC); Vice President Treasurer, EMECA (European Major Exhibition Centres Association); Member of Board of Directors and Executive Committee, Vice President and 2017 UFI-President (Global Association of the Exhibition Industry).